

Building an AI Operating System



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Just Product 2026 · Munich

Quick one before the planning...

TICKET

Build the smart filter

Dropdown, tags, CSV export. Design attached. Final.

[Spec: link to one-pager ↗](#)

Why?

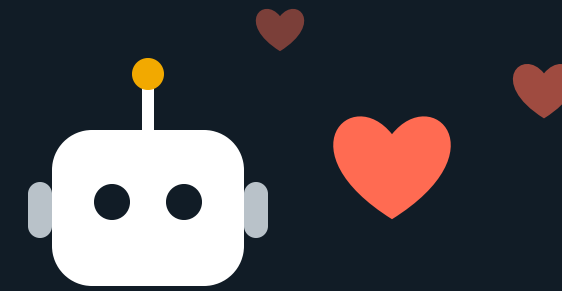
Evidence?



Ticket

Illustrative pattern, not a real ticket.

The one-pager



Six pages long.

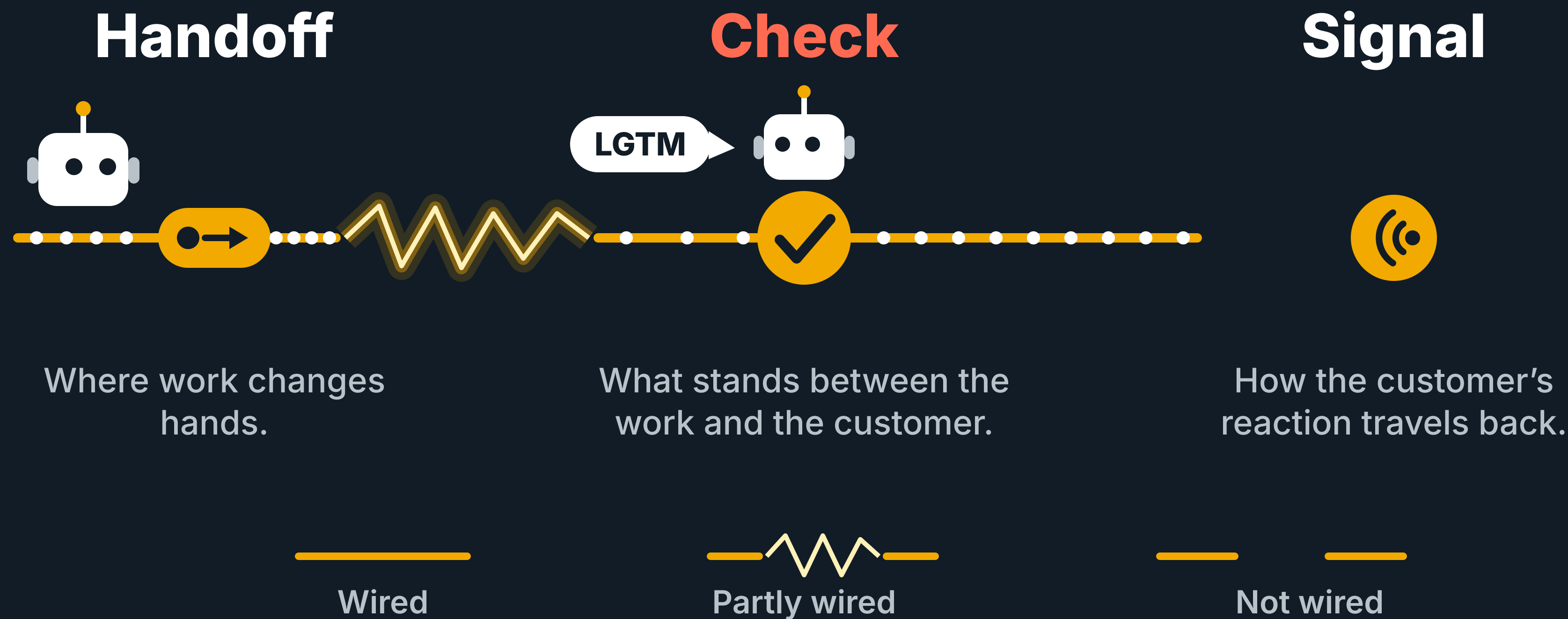
Too long to read. So it went straight to the agent.

Ticket



Agent builds it

AI speeds up the wiring you already have.



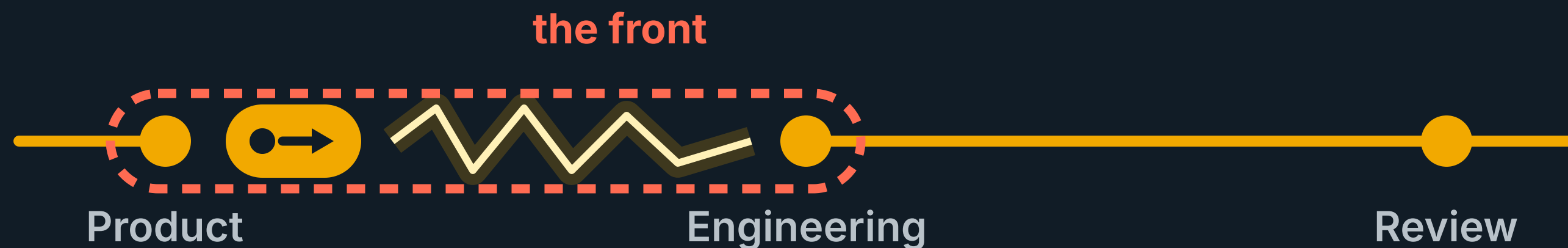
The front was already thin.

82%

of teams don't have engineers involved from the start of ideation.

4%

can trace every roadmap decision to customer evidence.



Every station speeds up. Right?



Illustrative pattern and numbers, not a real pipeline.

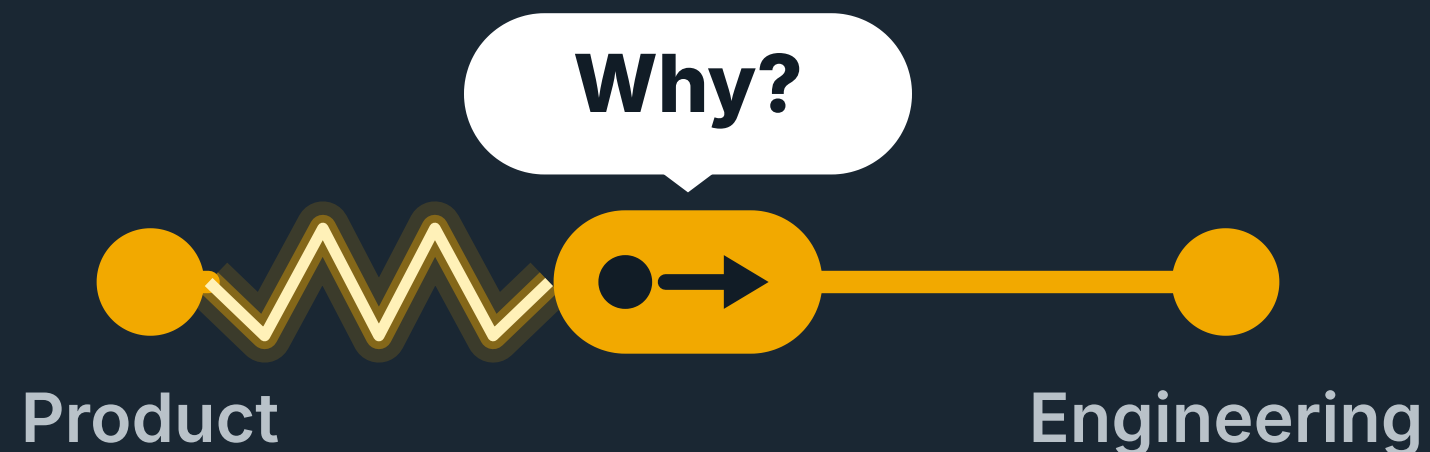
**“AI simply removes the
bottleneck, but moves it.”**

Geoff Charles, Ramp

“Slow” building kept us out of the Build Trap.

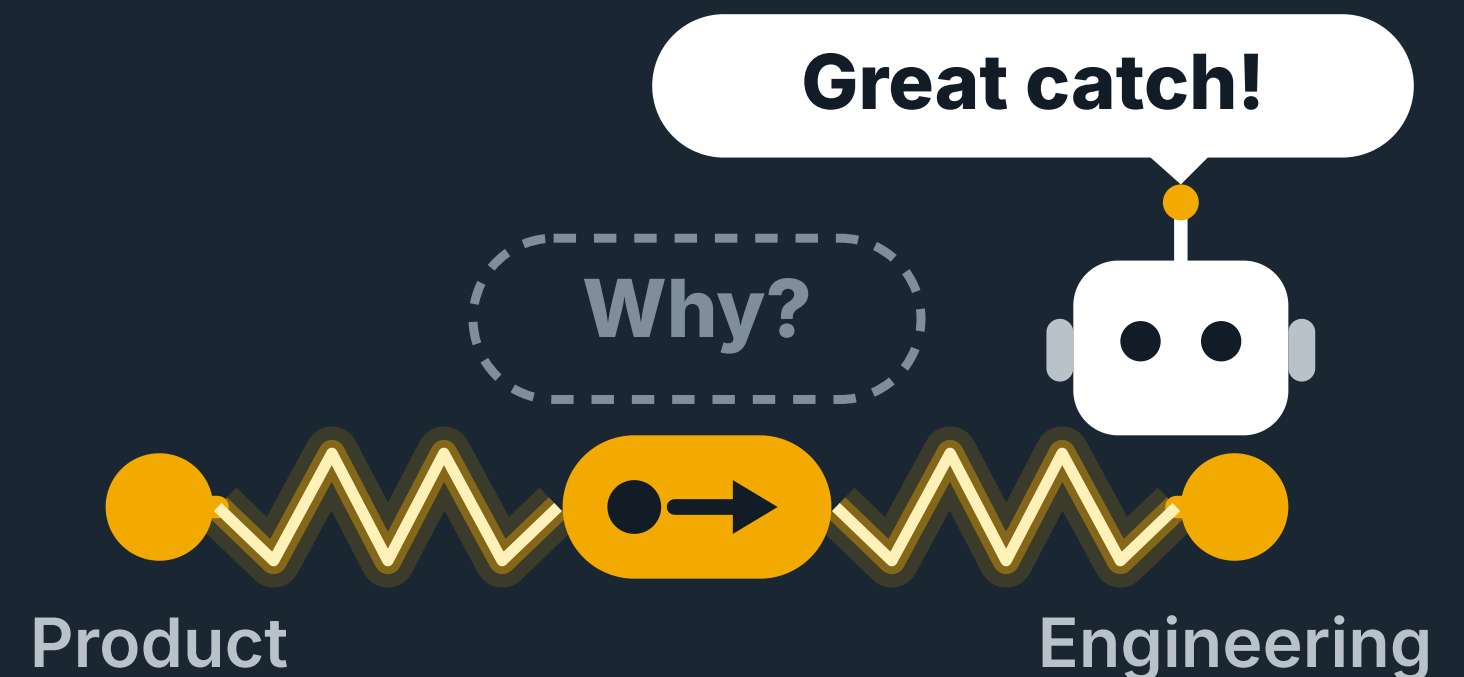
Then

Engineers asked while they were building.



Now

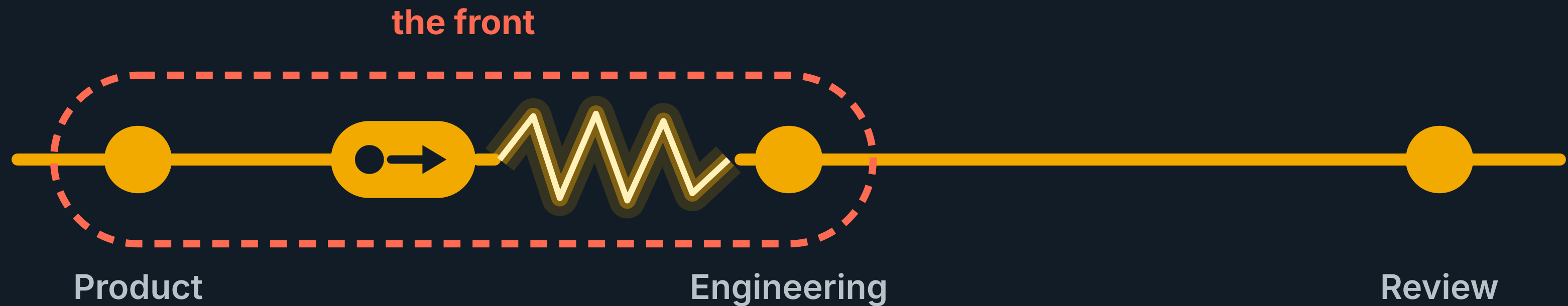
The agent builds. Nobody asks.



The Build Trap: measuring success by what you ship, not by what changes for the customer.

Melissa Perri, Escaping the Build Trap; Josh Seiden, Outcomes Over Output.

How do we bring back more efficient wiring at the handoff?



Product provides the front: the problem, the proof and a prototype.

TICKET

Fix: finding last month's orders

PROBLEM

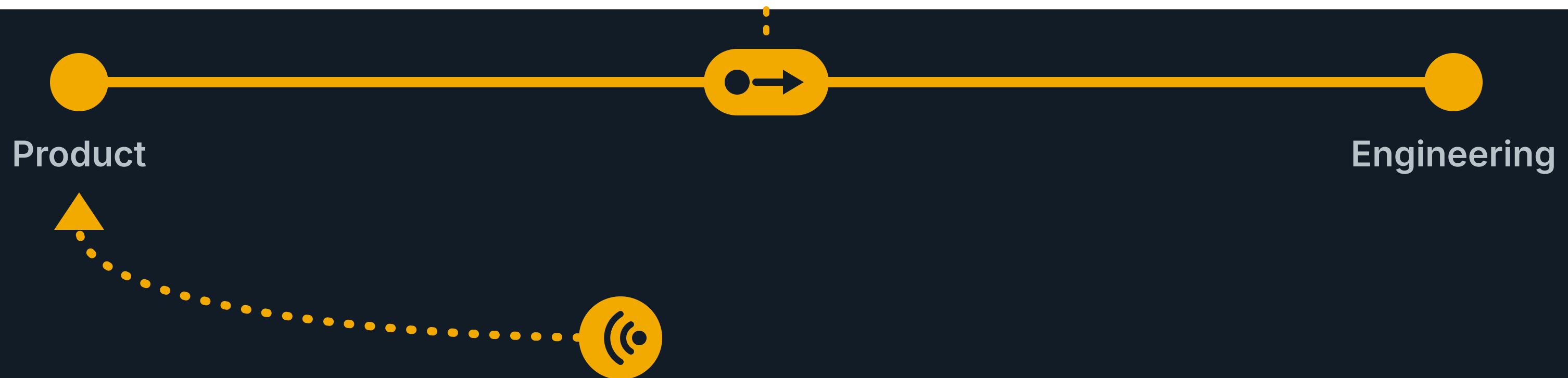
People can't find last month's orders.

PROOF

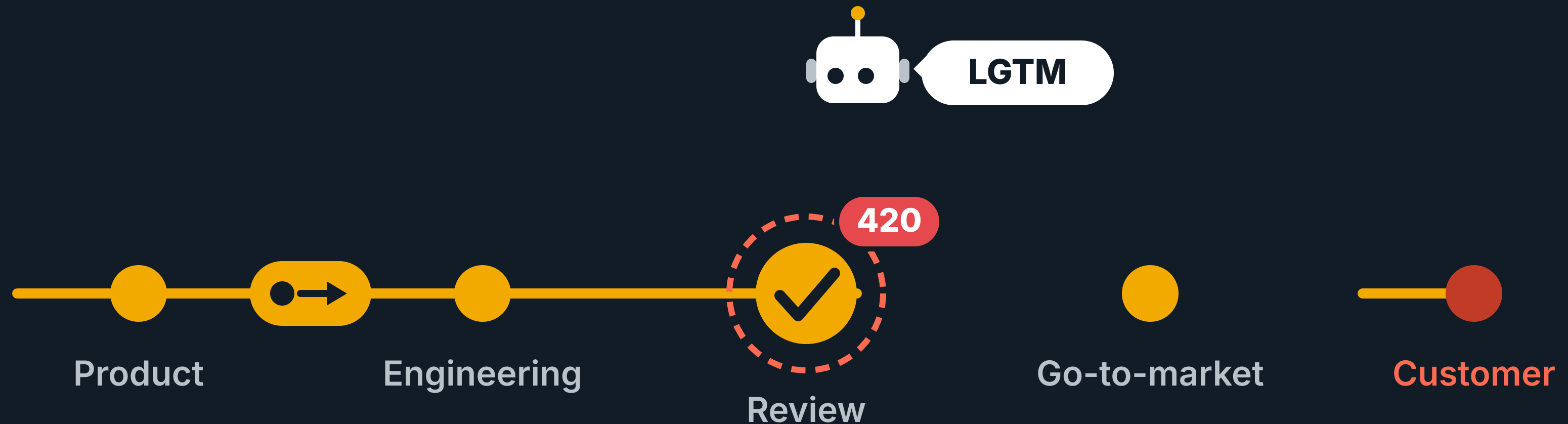
Support threads and calls, linked.

PROTOTYPE

Clickable. Tried with customers.



After the handoff, the next bottleneck is the check.



Illustrative pattern and numbers, not a real pipeline.

Wire the check.

Quality Wednesday

Weekly. One fix each.
Trains the eye.

Checks the build

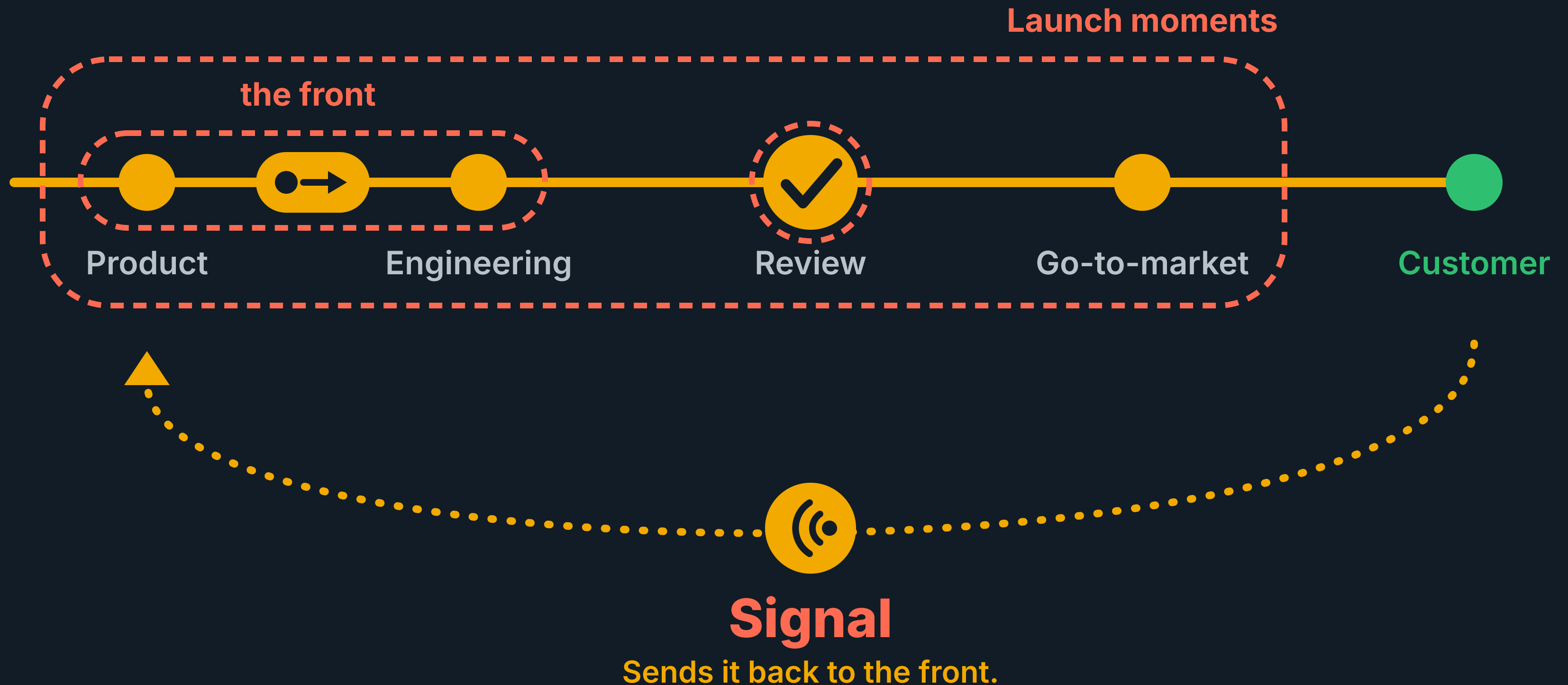
The feature roast

Before beta. Fresh eyes.
The owner decides.

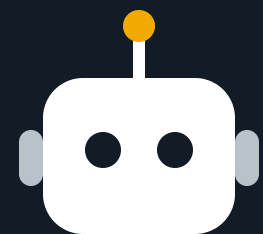
Checks the why



And so you wire station by station.



**When building is no longer the bottleneck,
what is a product person actually for?**



Great question... thinking...

Rewire the front.

The problem, the proof
and a prototype.

